



Association of  
Respiratory Nurses



**PARTNER, SPONSOR AND  
EXHIBITOR PROSPECTUS 2025**

The **Association of Respiratory Nurses (ARNS)** is a nursing forum to champion the specialty respiratory nursing community, promote excellence in practice and influence respiratory health policy. ARNS also works to influence the direction of respiratory nursing care.

ARNS has built its reputation in the following ways:



### Respiratory Nurse Leadership

ARNS influences respiratory policy by collaborating with other respiratory organisations and sends representation to the Department of Health (DoH), NICE and other NHS initiatives that involve respiratory care, policy and practice.



### Evidence Based Practice

ARNS has developed bespoke courses, study days, webinars and runs an annual conference to support its members to deliver evidence based practice within the rapidly changing healthcare environment.



### Discussion and Networking

ARNS provides a supportive network and encourages information sharing, best practice and research collaboration through the website, regular email updates, and the discussion page on Facebook.



### Empowering

ARNS supports its members by fostering networking with other respiratory specialists and organisations. ARNS encourages research and education by providing bursaries to its members. ARNS encourages and promotes new respiratory initiatives that improve respiratory care for patients. ARNS is driven by nurses for nurses. Associate membership is offered to allied health professionals and those working in a non-clinical environment who are involved in respiratory care.



### Collaboration with other organisations

ARNS works closely with a number of other organisations including the British Thoracic Society, Asthma and Lung UK, the Primary Care Respiratory Society, NHS England, Taskforce for Lung Health, ILD-IN and the National Institute for Health and Care Excellence.



ARNS membership includes respiratory nurses and valued allied health professionals within the respiratory field.

ARNS currently offers its members a large and varied selection of membership benefits.



### **Bursaries**

Apply for up to 50% off the cost of a course



### **Conference discount**

25% discount on registration fees for ARNS annual conference



### **Advertise research**

Advertise research opportunities for research projects for free



### **Advertise courses**

Advertise educational courses on ARNS social media for free



### **Poster support**

Access to poster submission support from Research and Education sub committee



### **Regular e-shot**

E-shot informing of respiratory news and events



### **National updates**

Updates from national committees that ARNS are represented on



### **Hold office and vote**

Can apply to hold office within ARNS, make motions and vote



### **BMJ ORR discount**

35% discount with BMJ Open Respiratory Research when submitting to the journal



## ARNS Conference 2025

15th - 16th May 2025 - Hilton Manchester Deansgate



The ARNS Conference is the highlight of the ARNS calendar and in 2024 attracted a record number of delegates at just over 240 registrations. ARNS conference brings together respiratory nurses and all those interested in respiratory disease.

We are delighted to be holding our next conference on at the Hilton Manchester Deansgate.

### Why be involved?

- Be an active part of helping to shape of our face to face conference
- Increase brand awareness and status
- Network with respiratory nurses and industry peers
- Be part of the largest gathering of respiratory nurses in the UK

# ARNS Partnership

## Partner Package - £18,500 + VAT

Becoming a partner enables ARNS to continue functioning as an effective and successful organisation supporting respiratory nurses with their education and development, and therefore, benefit patients in improving practice and care. ARNS aims to continuously develop the relationship with its partners.

### Partnership general:

- Partner membership account on the ARNS website – one membership log in per Partnership
- Inclusion on all ARNS email communication, including, monthly E-shot and updates
- Access to ARNS webinars

### Partnership recognition:

- Partner logo on the footer of all website pages
- Partner logo, profile description, links and contact details on Partner's page on the website
- Partner logo on all email communication to members, including, monthly E-shots
- Partner logo on conference related materials

### Member communication:

- Inclusion on up to four E-shots (sent at the end of each month) with member targeted communication
- Inclusion on ARNS Newsletter
- Event promotion on event calendar (member only access)
- Advertise appropriate research opportunities on the research area of the website (member only access)

\*All communications content to be agreed by the ARNS Executive Board\*

### Partnership participation:

- Involvement in ARNS Webinars for members

### Annual Conference 2025:

Main benefits for the conference include:

- Large exhibition stand (6x2m)
- Six stand personnel/conference places
- Includes acknowledgement and promotion on conference emails, programme, website and app
- Opportunity to bid for a 30 minute sponsored symposium - Slots will be picked at random
- App flashing banner
- Dedicated pre and post event email
- Ten sponsored delegate places which includes access to the conference, one nights overnight accommodation and a gala dinner ticket, per delegate

## Conference Exhibition

<b>Large stand (pharma)</b>	Size - 6x2m	Four stand personnel	£10,000 + VAT
<b>Large stand (non-pharma)</b>	Size - 6x2m	Four stand personnel	£6,500 + VAT
<b>Small stand (pharma)</b>	Size - 3x2m	Two stand personnel	£7,500 + VAT
<b>Small stand (non-pharma)</b>	Size - 3x2m	Two stand personnel	£3,250 + VAT

All stands include company information on the programme, conference app and website.  
Costs for extra stand personnel are detailed on the conference booking form.

Please contact [info@arns.co.uk](mailto:info@arns.co.uk) for charity and not-for-profit exhibition stand rates

## Sponsorship opportunities

### Marketing

Conference app flashing banner	£1,000 + VAT
Dedicated pre or post event email	£1,000 + VAT

### Sponsored delegate places

Ten conference places	£3,400 + VAT
Five conference places	£1,700 + VAT

If you would like to enquire about purchasing a number of bursary places different to those above, please contact ARNS Secretariat at [info@arns.co.uk](mailto:info@arns.co.uk) for a quote.

### Additional sponsorship

Sponsored Webinar hosted by ARNS (Pre or post conference)	£2,500 + VAT
Sponsored Podcast (Pre or post conference)	£2,000 + VAT
Sponsorship of Main room recording	£1,500 + VAT

## Symposia

Sponsored symposium (Partners only) <i>All symposia titles must be confirmed by the end of December 2024 &amp; lunch time slots will be chosen at random</i>	£8,500 + VAT
Evening symposium - night prior to main conference (1 Available - Partners only) <i>Sponsorship includes 1 hour symposium plus dinner and accommodation for 100 delegates. All symposia titles must be confirmed by the end of December 2024</i>	Price on Application

## Other sponsorship opportunities

**We are pleased to offer the below sponsorship opportunities with ARNS, which are available separately from our annual conference offering**

Sponsored Webinar hosted by ARNS	£2,500 + VAT
Sponsored Podcast	£2,000 + VAT
Dedicated email to ARNS mailing list	£1,000 + VAT
Advertising within our e-newsletter (published May and November)	Available upon request
Newsletter insert: Full page Half page Quarter page	Full page - £300 +VAT Half page - £175 + VAT Quarter page - £100 +VAT
Sponsor of the month <i>Sponsor the ARNS website for one month. This can include a clickable banner on the homepage to your website</i>	£100 +VAT

**ARNS is always open to discuss ideas that will benefit our members, partners and exhibitors.**

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